**Drew Norman**

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614-824-7836

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**Senior UX Designer / Developer**

**Innovative visual solution provider**

A leader and strong team-player and extremely solution-oriented, embracing the opportunity to solve problems with creativity and innovation. Extensive experience in creating and driving success of landing pages and social media activities. Shares deep knowledge with others and thrives in a fast paced team environment. Expertise in all platforms and CMS/ecommerce systems including Wordpress, Joomla, Drupal, Magento. Industries of expertise include: financial services, retail, supply chain, healthcare and government.

**• UX / UI Design**

**• Digital Marketing & SEO Analysis**

**• Graphic Design**

**• Uber and Lyft Driver 2 years**

**Technical Skills**

**Programming Languages**

PHP, JavaScript, HTML5, CSS3, Jquery, AngularJS, Hugo,

**Software Expertise:** (over 15 years experience with the following)

Adobe Photoshop, Illustrator, Indesign, Dreamweaver, Adobe Animate, After Effects, Adobe Premiere, Microsoft Excel, Powerpoint, Word, Bitbucket, Jira, Github, Asana

**Professional Experience**

**Camunda Inc,** Remote **Jan 2020 - Present**

Senior Wordpress Developer, Hugo Development, Cvent, Hubspot, Contentful, UX Design

**Highlights for Children Magazine,** Columbus, OH **Sept 2019 - Jan 2020**

Senior Drupal Developer, Magento E-commerce, Scrum Master, UX Designer, Jquery, JS

**Faith Life Church,** New Albany, OH **Dec 2018 - Aug 2019**

Senior Wordpress Developer, E-commerce, e-mail Marketing Manager, Expertise with Active Campaign and Mailchimp. SEO Strategy.

**UPS Warehouse,** Obetz, OH. **Oct 2018 - Dec 2019**

Loading and unloading trucks, Sorting Packages

**CareworksTech,** Dublin, OH **May 2017 - Aug 2017**

**Certified ServiceNow System Administrator and Developer**

Developed custom forms and various applications for Audit, Risk and Compliance, Problem, Change, Incident Management modules using Javascript, CSS3, HTML5, XML web technologies

**Discover Publications,** Columbus, OH **Oct 2015 – May 2017** (personal client)

**Senior Wordpress Developer / Email Generation Consultant**

Design custom wordpress themes, Salesforce integration, SEO & SEM strategy. Form creation and validation using Javascript, JQuery, AJAX, PHP, HTML5, and CSS.

• Designed wordpress theme and successfully optimized website for SEO as well as configured lead generation forms, built email templates using Act-On software and Salesforce.com.

**IBM**, Dublin, Ohio **2010 – 2017**  
**Front-end Web Developer / Supply Chain Digital Strategist**

Built the first Wordpress website for all marketing blogs on ibm.com/blogs. Managed maintenance and creation of Watson Supply Chain marketing and product web sites across 12 languages worldwide.

• Worked with Product marketing teams to brainstorm best practices and optimized landing page creation

• Created and deployed complex, fully featured landing pages using Javascript and HTML5, integrating custom module programming.

• Developed many large scale event websites using HTML5, CSS, Javascript, driving registrations for IBM Smarter Commerce Global Summit.

**Sterling Commerce,** Dublin, OH(Acquired by IBM in Oct, 2010) **2008 – 2010**

**PHP Developer / Web Specialist**

Created, designed and deployed custom HTML emails using Silverpop email marketing technology.

• Built Sterling customer center portal the heart of the customers’ interaction with software licenses, webinars, training videos, and product support, delivering successfully and improving consumer retention by more than 30%.

• Developed sales microsites for many fortune 500 company prospects, helping close deals resulting in customer conversion, strategically creating content from case studies, solving business challenges.

**Mills James Productions,** Columbus, OH **2007 – 2008**

**Web Developer**

**UI Designer, Web Developer, Flash Developer**

Produced interactive training modules to help clients with machine operation safety.

• Performed development using Flash, HTML, and CSS, building dynamic websites for O’Charleys and Cardinal Health.

• Worked on flash education / LMS modules for many of Mills James clients including Caterpillar, Cardinal Health, and McGraw Hill, training employees and customers, and increasing product awareness.

**Franklin University,** Columbus, OH **2007**

**Web Marketing Manager / Website Admin**

Maintained the day to day updates of main campus website as well as drove marketing and analysis reporting shared with executive staff.

• Created UI Framework and populated content of the first Go Army web portal using CMS called Ncompass, generating a fast efficient method populating content and images.

**WRL Advertising,** Canton, Ohio **2004 – 2007**

**Lead Art Director**

Lead Art Director who was responsible for taking in job requirements and delegating tasks for the largest client Mercy Medical Center. Provided Website Design, Flash Motion Graphics, Newsletters, Newspaper ads, and Client relations.

• Developed award winning interactive videos promoting Cabela’s online store.

**Additional Related Experience**

**Interactive Ink,** Columbus, OH

**Lead UI Designer, Web Developer, Web site Mockups using Photoshop and illustrator**

**Orrville Pet Products,** Orrville, OH

**Web Designer, Graphic Designer, Package Design Engineer**

**Certifications**

**Service Now System Administrator - July 2017**

Expertise with, Helsinki, Istanbul, Jakarta releases, Incident, Problem, Change Management, GRC modules, Migrating and Cloning instances, Service Portal, Custom Applications, Service Catalog.

**Education**

**Bachelor of Art (BA),** Visual Communications, Art Institute of Pittsburgh, Pittsburgh, PA

Graduated with honors and 3.7 GPA. Majored in Computer Science, Video Production and Animation.